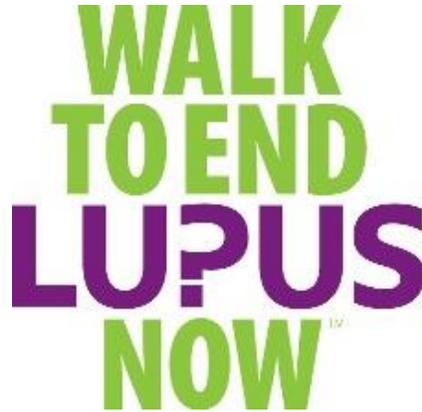


Friends & Family Team Fundraising Ideas



Writing letters and using your personal Walk to End Lupus Now Web page are proven, successful fundraising methods. When fundraising, remember these helpful tips:

- Ask everyone you know to donate, join your team or start a team of their own. Send your fundraising letter, with a link to your Web page, to your holiday card list, business and networking contacts, company vendors – everyone.
- Do you have a Facebook/Instagram/Pinterest/LinkedIn page? Be sure to promote your fundraising efforts on those sites.
- Include your personal story. Many of us participate in Walk to End Lupus Now to spread awareness of our disease or in honor or in memory of someone touched by lupus. Share your connection to our mission to underscore the importance of raising much-needed funds to find a cure.

As you create a fundraising plan for your team, consider planning one (or more!) of the following fundraisers to help your team reach its goal. These ideas will help you achieve success!

Host a party

Plan a spaghetti dinner/pancake breakfast/holiday party/happy hour//bowl-a-thon/game (video or board) tournament, etc. Steps to success:

- Invite your family and friends. Send out invitations or use www.evite.com to organize your guest list electronically.
- Ask for a flat donation at the door.

Organize a neighborhood garage/yard sale

A great way to clean out the house and raise big bucks for Walk to End Lupus Now. Steps to success:

- Invite neighbors to participate. More families = more funds raised.
- Promote the event in your local newspapers and with flyers throughout your community.

Fundraise at your child's school

Organize a Dress-Down Day, Favorite Sports Team Day or bake sale. Steps to success:

- Work with your child's teachers and principal.

Plan a weekend car wash

Host a car wash on your block or ask a local religious group or business to use its parking lot for the weekend. Steps to success:

- Charge a flat rate for cars, trucks and the dirtiest vehicles.
- Recruit your friends and family to help.
- Post flyers and signs throughout your community.

Place collection canisters/coin boxes in local businesses

Ask your local bakery, restaurants, dry cleaner, dentist, etc., to place a collection container at the front desk. Watch that spare change add up! Steps to success:

- Commit to a collection timeline with each business.
- Be ready to share your personal connection to LFA's mission and why you are participating in Walk to End Lupus Now.

Organize a Bake Sale

Steps to success:

- The sale will be held on (specific day and where).
- Create a list of potential bakers and enlist their support.
- Recruit volunteers to take shifts throughout the day.
- The event will be promoted to all employees by email and flyers on each floor the week before the sale.

Plan a Dress-Down Day/Casual Fridays/Spirit Day at Work

Steps to success:

- Dress-Down Fridays will be offered on (list specific days).
- Participants will pay \$5 on those days to dress casually/in favorite sports team apparel, etc..
- Participants will turn in funds to the team captain
- The event will be promoted via email the week before each Dress-Down Friday.